

**UUCF Board of Trustees Meeting
2 March 2025**

Members Present: Mark Umbriaco (Chair/President), Thomas Contreras, Sherlan Neblett, Sean Thomas, Colleen Clay, Harry Langenbacher, Janice Paton, Patrick Manion

Member Ex-Officio: Rev. Robert Blair Jr.

Members Absent:

Guests present: Leslie Mahaffey, Barry Burriesci, Barry Woodbridge, Karen Anderson and Linda Lillibridge via Zoom

Call to Order

Meeting called to order at **1:09pm** by Mark Umbiaco.

Approval of Agenda with modification to fix include Social Media and CCCI added as #2 and Administrator's Report added as # 9 on the Agenda and Rev. Robert report added as item #7

Moved Mary Botts

Seconded Sherlan Neblett

Vote is unanimous

Approval of Minutes Agenda #1 from February 16

Moved Janice Paton

Seconded Sean Thomas

Vote is unanimous

Agenda Item # 2: Social Media Questions

The former minister deleted the old videos on Facebook. Should we preserve the videos? Discussion of what the policy should be. Perhaps not every sermon, etc. should be preserved? When guest speakers speak, should we ask permission for people to record, stream, placed on stream on demand? Discussion of making a request to Rev. Jason Cook, if he would restore the recordings that were deleted from Facebook
Concern of copyrighted music or ?
Some of the old Facebook recordings were muted because of copyright infringement on songs.

Harry Langenbacher has permission to upload old services on YouTube. Whatever is published on Facebook should be mirrored to Instagram. Megan Watson has the password for Instagram.

Facebook and YouTube are separate. We can livestream on Facebook. We can simultaneously stream to Facebook and YouTube.

Rev. Robert is not required to be the owner of the account, but someone needs to be the owner.

Currently owner administrators can post on the page. Group has different permissions. UUCF Page and Groups, UUCF Youth group may also be out there.

UUCFBoard email account. The emails will be archived in a folder. A congregant emailed the Board email address and it was answered but not by the board. Discussion that the VP and the President will read and decide how or whether to respond. P and P should be written.

Discussion of how we are a board of the whole and everyone on the board should be involved in board decisions.

The discussion was tabled.

Agenda Item #3: Strategies and planning for 2025 Pledge Drive

Lesley Mahaffey addressed the board, Lesley is willing to be co-chair

Looking at UUA website and stewardship for us blog from other UU congregations

Do we use what we used last year or update our appeal? Select the Core Team, Goal Setting, Choose an approach to fundraising. Testimonials in services, social media, emails.

Need for a clear statement on what is needed by this congregation? Why would a congregant want to increase their pledge?

Instead of a line-item budget, do people need to see a picture or graph of the elements of church life? Pastoral care, outreach, larger community, etc. as a pie chart. And another pie chart that shows where the revenue for this congregation comes from.

Need to share with the congregation what the financial goal and needs of the congregation and do so in a way that appeals to congregants. Need to have a high-level purpose based 2025/2026 budget estimate that speaks to people's values.

Different approaches to conducting the drive. Visiting stewards, or some other way of making a personal ask of every congregant.

Cottage meetings could also be conducted.

Online pledging is not recommended until later in the Pledge Drive. It is better to do more of a direct ask.

At the end of the pledge drive an ending celebration occasion.

If we don't make our goal, do we then go into a "close the gap" mode? No delay between the end of the pledge drive and the close the gap mode.

Event planning

Rev. Robert will use the pulpit and the board will receive a list of ten congregants to visit

Zoom meeting will be scheduled to further discuss pledge drive for March 5 at 7pm

Agenda Item #4 Possible call for dismissal of guests?

Tabled for next meeting

Agenda Item #5: Strategies and planning for 2025 Pledge Drive/ Recruitment of pledge spokesperson/committee/ dates etcetera

Need for a spokesperson and face of the pledge drive. A couple congregants are willing to help, but this effort will largely need to be taken by the board. The current minister is very willing to be involved in the effort and is willing to give sermons on giving.

The creation of a committee is a priority. This agenda item will be further discussed next board meeting.

No motion or vote taken

Agenda Item #6: By-laws update

Tabled to next week

Vote passed unanimously

Agenda Item #7: Rev. Robert report

Spoke and appreciated the efforts of the board.

Contract proposal for website design

\$1500 proposal for website design and new logo

Rev. Robert talked with Live Oak Church and reached out about Our Whole Lives

Facebook live is not getting people watching live. We can do Facebook live as the broadcast and do the Zoom posted on after, and have YouTube.

Rev. Rob is willing to do a kickoff sermon for the pledge drive. Rev. Robert would like to do a magic show.

Moved: Colleen Clay moved that we allocate from reserves up to 2000 dollars for the website redesign with 1500 of that the design contract and 500 for incidental charges

Seconded Sean Thomas

Vote passed unanimously

Agenda Item #5 Treasurer's report and discussion of possible monetary transfers

Colleen Clay gave a report of our current financial situation

Currently have about 80 K in the bank

We are about 20K away from meeting our pledge.

We already planned for 30 K to come from reserves this year

We should transfer some funds from reserves into the bank account to not run into a cash flow issue.

Moved: Mary Botts moves that we transfer 50,000 dollars from reserves to the checking account

Seconded: Janice Paton

Vote is unanimous

Agenda Item #8 Volunteer dinner moved to March 29

Mark Umbriacco had to move the date to accommodate requests

Meeting Adjourned at 3:55pm

Next Board Meeting set for March 16th, 2025 (Zoom meeting at March 5th)

Minutes recorded by Thomas Contreras

**UUCF Board of Trustees Meeting
16 March 2025**

Members Present: Mark Umbriaco (Chair/President), Thomas Contreras, Sherlan Neblett, Sean Thomas, Harry Langenbacher, Janice Paton

Members Absent: Colleen Clay, Patrick Manion

Guests present: Debbie Langenbacher

Call to Order

Meeting called to order at **1:05pm** by Mark Umbriaco.

Approval of Agenda with modification to fix include Social Media and CCCLI and Board Minutes publication added as #9 10, 11

Moved Mary Botts

Seconded Janice Paton

Vote is unanimous

Approval of Agenda #1 from March 16

Moved Janice Paton

Seconded Sean Thomas

Vote is unanimous

Agenda Item # 2: Approval of Minutes

Moved Harry Langenbacher

Seconded Mary Botts

Vote is unanimous

Agenda Item #3 Recap of March 2nd meeting conversations with Jason and Amy

President shared the discussion that the previous minister was the owner of the UUCF Facebook account. Discussion of the limited data available

Moved The board recommit to the UUCF Covenant of Good relations

Seconded Sherlan Neblett

Vote passed with two abstentions

Sean Thomas asked questions of Robert's Rules

Agenda Item #4: Treasurer Report Vanguard and Fidelity accounts=discussion and motion needed for Vanguard Signature changes and Fidelity account management

Discussion of how there is \$50K in encumbered funds in the accounts. It is the current belief that Gordon Lillibridge's father encumbered it. There is a process to make the funds unencumbered

Guest Recognition

Debbie Langenbacher mentioned

Social Action has 500 dollars and brought up the disability panel on March 23 350 dollars for a sign language interpreter, Can social action use the funds to pay for advertising the panel. Extra money has been accepted and has been assigned to the line item for social action.

Debbie Langenbacher mentioned other social action events that are planned for the future. Including a booth at Pride, and other

Agenda Item #5: By-laws update

Sherlan Neblett reviewed possible changes to the bylaws

Agenda Item #6: Pledge Drive committee meeting; Board approval for the following as recommended by pledge committee: Pledge Drive timeline, Theme, Pledge monetary goal, letters to congregants, Closing Celebration-see 3/13 meeting minutes and notes

Moved: Sean Thomas moved that the board approve the recommendations made by the pledge committee, including the Pledge Drive timeline, Theme, Pledge Monetary Goal of 230K, letters to congregants, and changing the Closing Celebration Fellowship Dinner to May 3rd (see minutes of Pledge Committee from March 13th)

Seconded: Shelan Neblett

Vote is unanimous

Agenda Item #7: Schedule date for Board / Leader training and Stewardship Conversations Proposed for Sunday March 30

Agenda Item #8 Volunteer Event March 29

6pm

Discussion of logistics

Agenda Item # 9 CCLI (Church Copyright Licensing) Annual Renewal

Moved: Mary Botts moved that we renew the CCLI (Church Copyright Licensing) for a cost not to exceed \$165

Seconded: Sean Thomas

Vote is unanimous

Agenda Item #10 Social Media

Harry Lagenbacher brought up the closed captioning of Facebook, etc. and the use of comments, automatic replies for direct messaging, etc.
YouTube has had old material uploaded, old zoom recordings have been uploaded, and new ones will be uploaded. YouTube does not have comments enabled.
Megan Watson has been running Instagram.
Harry Langenbacher has been gathering a list of UUCF social media sites.

Agenda Item #11 Post Board Minutes on Website
Board minutes should be posted on the Website

Meeting Adjourned at 3:06pm

Next Board Meeting set for April 6 (March 30 training day for Pledge Stewards)

Minutes recorded by Thomas Contreras