

How much should I pledge? This chart is one way to think about your answer. A “pledging unit” is an individual or household, who has promised to support our congregation financially consider what you would feel really good to give. <i>Do a little math. Consider an amount per week (x52) or per month (x12).</i>		Actual 25-26 pledges per pledging unit 68 pledging units have pledged a total of \$209,500 for the current church year.	Target pledges What can you pledge to support our mission and help our congregation thrive? If you aren’t able to move up now, can you set a multi-year goal to achieve this?
Red 	If you have a job that pays well, a good pension, or income producing assets, you may be able to pledge Red. Perhaps your mortgage is paid off, your kids are launched, and you now have the pleasure of supporting your spiritual home in this way. Red households currently pledge \$18,00–\$25,000 .	2 Units pledged \$18,000–\$25,000 Total: \$43,000	We are grateful to those who are able to continue a Red group pledge for UUCF. These two household have provided 21% of UUCF’s current Operating Budget!
Magenta 	Magenta is like Red, only a little Bluer. Magenta means you generally have enough money to meet your needs. You have kids in college and other obligations that reduce your discretionary income. Magenta households currently pledge \$8,000–\$15,000 .	4 Units pledged \$8,000–\$15,000 Total: \$41,400	We are grateful to those who continue a Magenta group pledge. We encourage Magenta folks to raise their pledge at least 7% if possible. If your financial picture allows it, could you stretch even more and join Red?
Purple 	Purple is a beautiful and mysterious color. Purple may be living on a fixed income or maybe you have income that is up one year and down the next. Purple households currently pledge \$4,2000–\$6,600 .	8 Units pledged \$4,200–\$6,600 Total: \$42,800	We are grateful to those who are able to continue a Purple pledge, and we hope some Purple pledgers will be able to make a 7% increase or more.
Blue 	Blue may live modestly, be paying for daycare, or helping other family members. Blue households currently pledge \$2,000–\$4,000 . <u>Some Purple or Magenta households may be pledging Bluish. Can you consider an increase?</u>	14 Units pledged \$2,000–\$4,000 Total: \$41,860	If you are giving what you can, we are grateful. And if you stretch 8–10% or more to a larger pledge, especially at a time when so many are struggling, UUCF would move towards more sustainability.
Green 	Green does not have a lot of money to spare. Green may be living on a very limited income and/or paying off significant loans or medical debt. We honor that some of you may be giving all you can financially. Green households currently pledge \$50–\$2,000 .	41 Units pledged \$50–\$2,000 Total: \$40,440	Having more than 60% of our pledging units here is not sustainable. If you are giving what you can, we hope you can continue. If you could make a larger pledge, please do! It is essential that at least 10 Green pledging units move up to another group.



2026 Annual Pledge Drive

Unitarian Universalism matters. The UUCF is a congregation where we build beloved community, honor diversity, strive towards equity, work together for justice, respect pluralism, are open to transformation, and recognize our interdependence, all with love at the center.

It's stewardship season, which means we need your financial generosity to be as great and as heartfelt as it can be. The board has set a goal of \$225,000 and the Stewardship Team hopes we can far exceed that! Will you make your first pledge? Will you consider increasing last year's pledge? Turn this page over to learn more about this year's campaign, Envision Growth/Empower Our Future. We need your pledge for the 2026–27 fiscal year to help sustain our spiritual home.

